



Thomas Weber

# 100 POINTS A DAY

Rental chickens, guerilla grafting and other everyday ideas for a better world

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The sequel to Weber's bestseller "A Good Day has 100 Points" The less points a product has, the better for our carbon footprint and our wellbeing. The less we indulge in the excess around us, the better for us and our planet. Why you should reader Weber: Unlike the average environmentalist, he does not plead for a governmental regulation of our carbon footprint. Instead, he calls for more individual initiative in the quest for more sustainability. And with this book, he offers us the tools. [NZZ]

How can we improve our carbon footprint while keeping our lifestyle? How can we stay aware and treat the environment with care? Thomas Weber has the answers and provides ideas that anyone can follow. Initiatives like "rent a chicken", "chop some thujas" and "free your slaves" are concepts that are unusual, but easy to translate into everyday life. After the great success of "A Good Day has 100 Points", this sequel offers new ideas for a more sustainable lifestyle. Thomas Weber's suggestions are creative, fresh, and appealing.

## THOMAS WEBER

born in 1977, lives and works in Vienna. He is a journalist and editor for "The Gap" (a magazine for style and discourse) and "Biorama" (a magazine about sustainable lifestyles). He was co-founder of the advertising agency Mountain Mill (advertises for good causes) and can be found on Twitter (@th\_weber).