



Roger Köppel (Edited by)

MAY I DO THIS? SERIOUS ANSWERS TO DUBIOUS QUESTIONS.

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It can always get more embarrassing... Accept my advice: Read this book – it's fun! There are plenty of books on etiquette and good manners, but who can help you out in really tricky situations? This book – it focuses on some basic settings and gives expert advice on how to avoid the most common faux pas. It addresses serious issues like: May I, as a reputable businessman, use a ring tone on my cell phone? If yes, which one? May I help a lady who's getting up in front of me for standing ovations at the opera if here dress has become wedged between her buttocks? May I load CDs on my iPod before giving them to friends as Christmas presents? May I deliberately kill a healthy, but exuberantly growing plant? If yes, how?

ROGER KÖPPEL (EDITED BY)

Roger Köppel was born in Zurich in 1965. He is a journalist and was chief editor and publisher of Swiss newspaper "Die Weltwoche". Before, he has worked as chief editor for German daily newspaper "Die Welt".